

SRIMATHI S

UI/UX Designer | Product Designer

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PROFESSIONAL SUMMARY

UI/UX Designer with 2 years of experience designing modern, user-centric web and mobile applications for POS systems, online ordering platforms, CRM modules, and cloud-based products. Skilled in creating clean, intuitive, and scalable interfaces with a strong focus on usability, visual hierarchy, and seamless user experiences. Experienced in end-to-end product design, wireframing, prototyping, responsive layouts, and collaborating closely with developers for accurate implementation.

CORE SKILLS

UX Design: User Research, Wireframing, User Flows, Information Architecture, Responsive Design, User-Centered Design

UI Design: Design Systems, Component Libraries, Typography, Color Theory, Interaction Design, Mobile & Web UI

Additional Skills: HTML, CSS, Responsive Layouts, AI-Assisted Design, Design Documentation, Developer Handoff

Tools

Figma • Adobe XD • Photoshop • Illustrator • Canva • Framer

AI Tools

ChatGPT • Figma(Make) • Lovable • Bolt.new • Claude • Visily

PROFESSIONAL EXPERIENCE

UI/UX Designer | **Lucid IT Solutions Pvt Ltd**

2024-Present

- Designed end-to-end UI screens for POS systems, online ordering platforms, CRM modules, and cloud-based applications.
- Created user-friendly interfaces for billing, payment settlement, discounts, offers, and order management workflows.
- Improved usability, navigation clarity, and operational efficiency through targeted redesign of existing systems.
- Partnered with developers to ensure pixel-accurate implementation of UI designs and responsive behavior.

- Built reusable UI components and maintained design consistency using established design system principles.
 - Leveraged AI-assisted workflows for faster ideation, layout exploration, and UI enhancement.
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KEY PROJECTS

Point of Sale (POS) System

Designed modern billing, payment, discount, and order management interfaces focused on speed, clarity, and staff-friendly usability with minimal clicks.

Online Ordering System

Created category-based menu layouts and ordering flows to improve product discoverability, readability, and a smoother customer ordering experience.

CRM & Feedback Module

Designed forms, listings, dashboard views, and feedback management screens with simplified workflows tailored for non-technical users.

Valet Parking System (Redesign)

Redesigned vehicle check-in/check-out workflows with improved visual hierarchy, status indicators, and operational tracking experience.

PORTFOLIO PROJECTS

DocValet – Document Management & Cloud Storage App

Designed a modern document management and cloud storage application focused on secure file storage, organization, accessibility, and seamless document handling through a clean, minimal interface.

Fashion E-Commerce Mobile App

Designed a modern fashion shopping mobile application with intuitive product discovery, promotional sections, responsive layouts, and a smooth checkout experience centered on user interactions.

Gaming Tournament Website

Created an immersive gaming tournament website with a dark neon-themed UI, interactive gaming sections, tournament flows, character showcases, and community-focused navigation.

EDUCATION

B.Tech in Computer Science Engineering - 78%

2019 – 2023

Rajiv Gandhi College of Engineering and Technology, Puducherry

CERTIFICATION

UI/UX Designing & Frontend Development – FITA Academy, Chennai.